

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

BILLUPS PERCY,  
Plaintiff,  
- against -  
THE DAILY BEAST COMPANY LLC,  
Defendant.

Docket No. \_\_\_\_\_

JURY TRIAL DEMANDED

**COMPLAINT**

Plaintiff Billups Percy (“Percy” or “Plaintiff”), by and through his undersigned counsel, as and for his Complaint against Defendant the Daily Beast Company LLC (“Daily” or “Defendant”) hereby alleges as follows:

**NATURE OF THE ACTION**

1. This is an action for copyright infringement under Section 501 of the Copyright Act and for the removal and/or alteration of copyright management information under Section 1202(b) of the Digital Millennium Copyright Act. This action arises out of Defendant’s unauthorized reproduction and public display of a copyrighted video of Anthony Hayes owned and registered by Percy, a Louisiana-based photojournalist. Accordingly, Percy seeks monetary relief under the Copyright Act of the United States, as amended, 17 U.S.C. § 101 *et seq.*

**JURISDICTION AND VENUE**

2. This claim arises under the Copyright Act, 17 U.S.C. § 101 *et seq.* This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1338(a).  
3. This Court has personal jurisdiction over Defendant because Defendant resides in and/or is doing business in New York.

4. Venue is proper in this District pursuant to 28 U.S.C. § 1331(b).

**PARTIES**

5. Percy is a professional photojournalist in the business of licensing his photographs and videos to online, print, and television stations for a fee, having a usual place of business at 2357 Cours Carson Street, Mandeville, Louisiana 70448. Percy's photographs and videos have appeared in many publications around the United States.

6. Upon information and belief, Daily is a foreign limited liability corporation duly organized and existing under the laws of the State of Delaware, with a place of business at 555 West 18<sup>th</sup> Street, 2<sup>nd</sup> fl., New York, New York 10011. Upon information and belief, Daily is registered with the New York Department of State, Division of Corporations to do business in the State of New York. At all times material hereto, Daily has owned and operated a website at the URL: www.thedailybeast.com (the "Website").

**STATEMENT OF FACTS**

**A. Background and Plaintiff's Ownership of the Video**

7. On December 26, 2005, Percy videoed Anthony Hayes wielding a knife surrounded by NOPD police officers (the "Video").

8. Percy is the author of the Video and has at all times been the sole owner of all right, title and interest in and to the Video, including the copyright thereto.

9. The Video was registered with the U.S. Copyright Office and was given Copyright Registration Number PA 1-989-123.

**B. Defendant's Infringing Activities**

10. Upon information and belief, on or about April 10, 2016, Daily ran an article on the Website entitled *New Orleans Saints Star Will Smith Killed by Man Who Idolized Him*. See

<http://www.thedailybeast.com/articles/2016/04/10/new-orleans-saints-star-will-smith-killed-by-man-who-idolized-him.html>. The article prominently featured the Video. A true and correct copy of the article is attached hereto as Exhibit A.

11. Daily did not license the Video from Plaintiff for its article, nor did Daily have Plaintiff's permission or consent to publish the Video on its Website.

**FIRST CLAIM FOR RELIEF**  
**(COPYRIGHT INFRINGEMENT AGAINST DAILY)**  
**(17 U.S.C. §§ 106, 501)**

12. Plaintiff incorporates by reference each and every allegation contained in Paragraphs 1-11 above.

13. Daily infringed Plaintiff's copyright in the Video by reproducing and publicly displaying the Video on the Website. Daily is not, and has never been, licensed or otherwise authorized to reproduce, publicly display, distribute and/or use the Video.

14. The acts of Defendant complained of herein constitute infringement of Plaintiff's copyright and exclusive rights under copyright in violation of Sections 106 and 501 of the Copyright Act, 17 U.S.C. §§ 106 and 501.

15. Upon information and belief, the foregoing acts of infringement by Daily have been willful, intentional, and purposeful, in disregard of and indifference to Plaintiff's rights.

16. As a result of Defendant's infringement of Plaintiff's copyright and exclusive rights under copyright, Plaintiff is entitled to recover his/her damages and Defendant's profits pursuant to 17 U.S.C. § 504(b) for the infringement.

17. Defendant's conduct, described above, is causing, and unless enjoined and restrained by this Court, will continue to cause Plaintiff irreparable injury that cannot be fully compensated by or measured in money damages. Plaintiff has no adequate remedy at law.

**SECOND CLAIM FOR RELIEF**  
**INTEGRITY OF COPYRIGHT MANAGEMENT INFORMATION AGAINST DAILY**  
**(17 U.S.C. § 1202)**

18. Plaintiff incorporates by reference each and every allegation contained in Paragraphs 1-17 above.

19. When the Video was displayed on television on December 26, 2005, the Video contained copyright management information under 17 U.S.C. § 1202(b).

20. Upon information and belief, in its article on the Website, Daily intentionally and knowingly removed copyright management information identifying Plaintiff as the videographer of the Video.

21. The conduct of Daily violates 17 U.S.C. § 1202(b).

22. Upon information and belief, Daily's falsification, removal and/or alteration of the aforementioned copyright management information was made without the knowledge or consent of Plaintiff.

23. Upon information and belief, the falsification, alteration and/or removal of said copyright management information was made by Daily intentionally, knowingly and with the intent to induce, enable, facilitate, or conceal their infringement of Plaintiff's copyrights in the Video. Daily also knew, or should have known, that such falsification, alteration and/or removal of said copyright management information would induce, enable, facilitate, or conceal their infringement of Plaintiff's copyrights in the Video.

24. As a result of the wrongful conduct of Daily as alleged herein, Plaintiff is entitled to recover from Daily the damages that s/he sustained and will sustain, and any gains, profits and advantages obtained by Daily resulting from its violations of 17 U.S.C. § 1202, including Plaintiff's attorney's fees and costs.

25. Alternatively, Plaintiff may elect to recover from Daily statutory damages pursuant to 17 U.S.C. § 1203(c)(3) in a sum of at least \$2,500 up to \$25,000 for each violation of 17 U.S.C. § 1202.

**PRAYER FOR RELIEF**

WHEREFORE, Plaintiff respectfully requests judgment as follows:

1. That Defendant Daily be adjudged to have infringed upon Plaintiff's copyrights in the Video in violation of 17 U.S.C §§ 106 and 501;
2. That Defendant Daily be adjudged to have falsified, removed and/or altered copyright management information in violation of 17 U.S.C. § 1202;
3. That, with regard to the First Claim for Relief, Plaintiff be awarded his actual damages and Defendant's profits, gains or advantages of any kind attributable to Defendant's infringement of Plaintiff's Video;
4. That, with regard to the Second Claim for Relief, Plaintiff be awarded either:
  - a) Plaintiff's actual damages and Defendant's profits, gains or advantages of any kind attributable to Defendant's falsification, removal and/or alteration of copyright management information; or b) alternatively, statutory damages of at least \$2,500 and up to \$ 25,000 for each instance of false copyright management information and/or removal or alteration of copyright management information committed by Defendant pursuant to 17 U.S.C. § 1203(c);
5. That Defendant be required to account for all profits, income, receipts, or other benefits derived by Defendant as a result of its unlawful conduct;
6. That Plaintiff be awarded his costs, expenses and attorney's fees pursuant to 17 U.S.C. § 1203(b);

7. That Plaintiff be awarded pre-judgment interest; and
8. Such other and further relief as the Court may deem just and proper.

**DEMAND FOR JURY TRIAL**

Plaintiff hereby demands a trial by jury on all issues so triable in accordance with Federal Rule of Civil Procedure 38(b).

Dated: Valley Stream, New York  
March 20, 2017

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